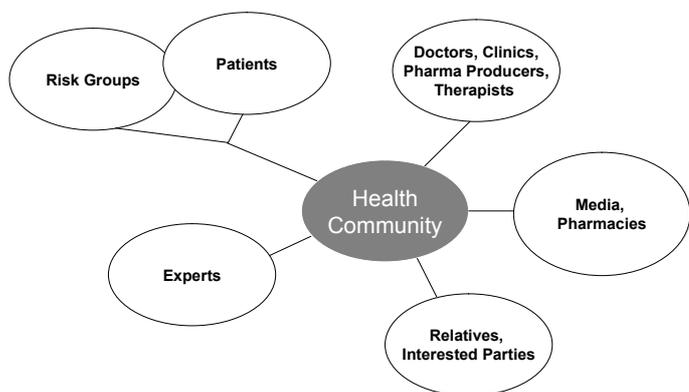


## HealthCommunities for the Doctor with Ideas

### Your own HealthCommunity

The new type of Internet usage called Web 2.0 has also caught up with the medical sciences. Generic Social Networking Sites have already found broad public interest and now Social Network Communities also enter the medical sector. These are online Social Networks that allow for the worldwide exchange of information and value on a specific health topic.

In the health and medical science sector such communities allow in particular for easy and fast informal communication between doctors, patients, hospitals, therapists and pharmaceutical producers. All these players are connected to each other by means of a Social Network Community. All participants thus have the opportunity to provide information and knowledge, also referred to as user generated content.



We will establish such communities for a multitude of health topics, like e.g. lung cancer, heart attack or migraine. For the implementation of this project we are looking for competent and committed partners.

### What you should bring along

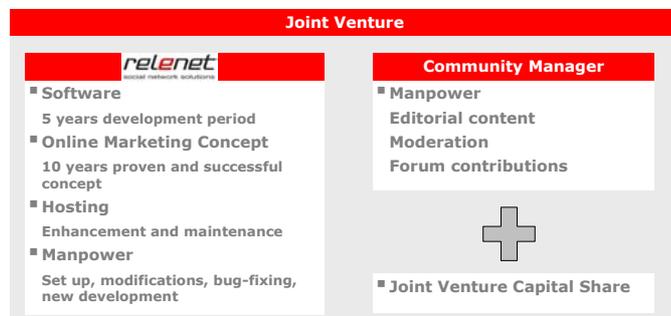
You are a modern and motivated doctor, you possess an affinity for the Internet and you are inspired to new possibilities of communication. Furthermore, you exhibit a special interest in a specific health topic and you want to apply your knowledge and your commitment in this area of expertise worldwide in order to improve the situation of the affected people. You want to foster exchange between specialists, hospitals, therapists and patients on your health topic.

Furthermore, you think entrepreneurial. relenet will only issue a licence to operate a HealthCommunity for each specific health topic to *one* person/group. Now you have the opportunity to set up your own exclusive HealthCommunity for worldwide recognition.

This means for you: In the context of a joint venture between you and relenet, we will provide all the necessary software and technology, a fully proven online marketing concept, hosting of the required hardware and manpower for the set-up, further development and maintenance of the system.

You as the manager and facilitator of the Community will bring your work power and also your know-how and expertise about the chosen health topic.

To balance our significant contributions to the joint venture we expect also a financial compensation from our CommunityManagers.



### What we bring along

relenet offers you a mature and high-quality online platform for the operation of such HealthCommunities. relenet is the unique provider due to five years of head start in software development in this area. We expect that only two or three of these HealthCommunities will be successful for each health topic worldwide. Hence, time-to-market is an absolutely crucial factor of success. Within a short time (4-6 weeks) we can start operating your HealthCommunity, and you can take advantage of the critical success factor 'time'.

Above all, relenet brings a complete and proven online marketing concept to the joint venture. This will ensure fast growth of the Community.

### Operation of your HealthCommunity

As the manager of the HealthCommunity you can adjust its appearance according to your wishes and you can dominate the Internet with your specific health topic in the foreseeable future. Besides a huge gain on image this includes also the opportunity to exercise sustained control and influence within your topic. Within the context of user generated content you will be the one who can place subtle marketing messages there without financial expense. In addition, you decide who may advertise on your Community and who not.

### Attractive Revenue Opportunities

In addition to the enormous reputation a HealthCommunity can offer you attractive sources of revenue, which can reach six digits monthly after two to three years.

### Contact

Please do not hesitate to contact the relenet team at any time with your questions. We are looking forward to discuss your community ideas and we hope that we can set up your own HealthCommunity shortly.

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